Disclaimer:

The Competition DG makes the information provided by the notifying parties in section 1.2 of Form CO available to the public in order to increase transparency. This information has been prepared by the notifying parties under their sole responsibility, and its content in no way prejudges the view the Commission may take of the planned operation. Nor can the Commission be held responsible for any incorrect or misleading information contained therein.

COMP/M.5540 – LION CAPITAL / CEDC / RUSSIAN ALCOHOL GROUP

SECTION 1.2

On 31 July 2009, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No. 139/2004 by which Lion Capital LLP ("Lion Capital", UK) and Central European Distribution Corporation ("CEDC", USA) acquire within the meaning of Article 3(1)(b) of Council Regulation (EC) No. 139/2004 joint control of the undertaking CJSC Russian Alcohol Group and of its subsidiaries ("Russian Alcohol Group", Russia) by way of the grant of certain contractual veto rights.

The business activities of the undertakings concerned are:

- <u>for Lion Capital</u>: private equity investor;
- <u>for CEDC</u>: manufacturer of vodkas and distributor of alcoholic beverages; and
- <u>the Russian Alcohol Group</u>: manufacturer and distributor of vodkas and ready mixed alcoholic beverages.